



SOLAR ENERGY
INTERNATIONAL

**LEADING
TECHNICAL
TRAINING PROVIDER**
..... for the

**GLOBAL
SOLAR ENERGY
WORKFORCE**

Educate. Engage. Empower.

Who we are

The rapid expansion of distributed energy will reshape how the world generates, distributes, and consumes power. We need a skilled, safe global workforce to advance distributed energy adoption.

For 29 years, SEI has been dedicated to training the global solar energy workforce. We deliver hands-on experience, safety, and technical skills solar training to scale the global workforce at a pace to that significantly impacts climate change — whether that's equipping utilities with the skills to operate large-scale solar farms, or helping people access clean, reliable energy for the first time.

350K+
UNIQUE PAGEVIEWS
PER YEAR

200K+
SOCIAL MEDIA
CONNECTIONS

95K+
TOTAL NEWSLETTER
CONTACTS*

76K+
SEI
ALUMNI

31K+
SOLAR INSTALLED
BY ALUMNI

10%+
WORLD'S SOLAR
INVOLVED ALUMNI

*64k English speaking contacts, 31k Spanish speaking contacts



About Solar Energy International

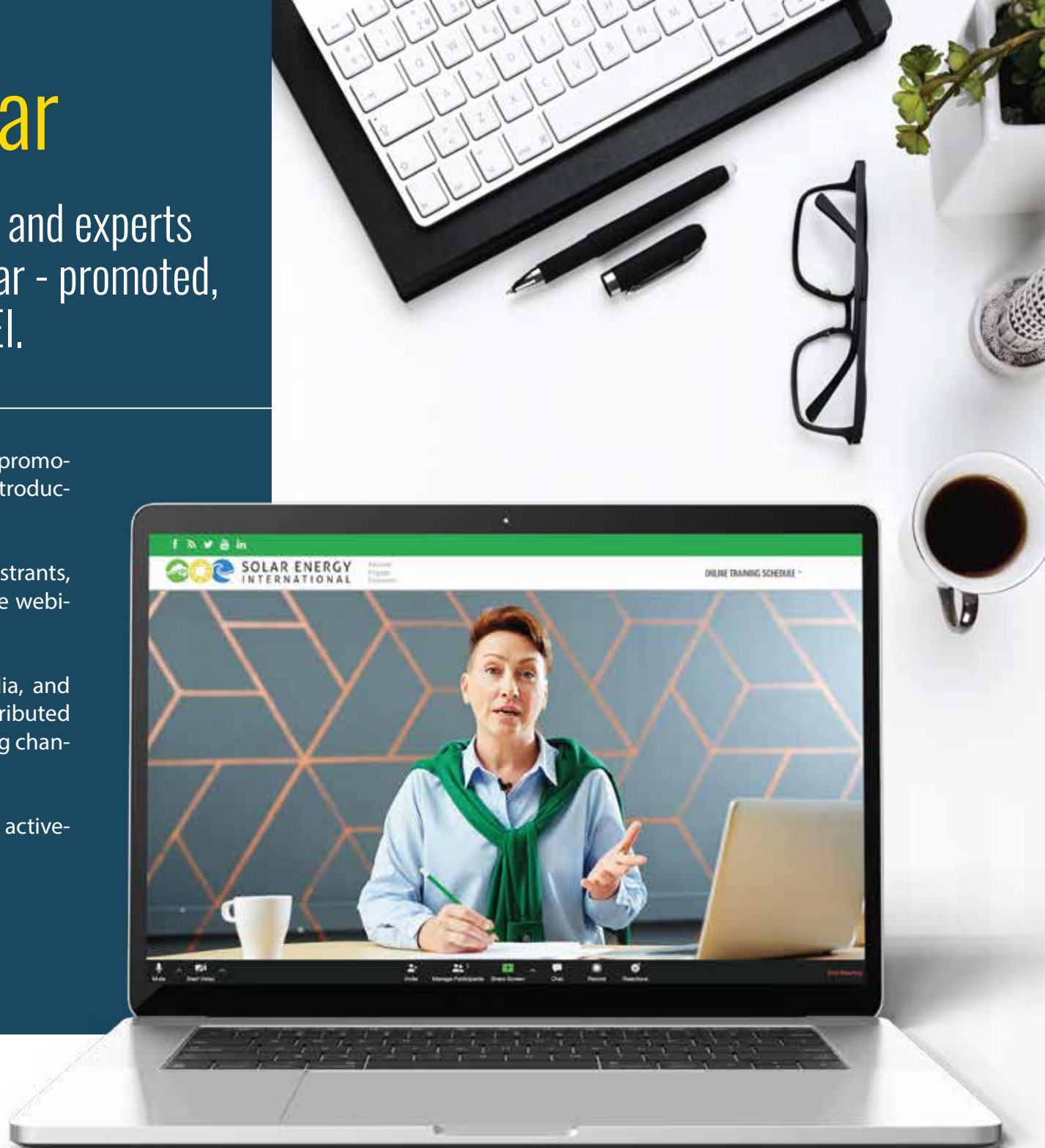
Custom Webinar

Elevate your thought leaders and experts through a custom live webinar - promoted, hosted, and moderated by SEI.

Key Deliverables

- Your message contextualized through SEI's promotion and a SEI Technical Instructor during the introduction and presentation
- Gain access to the entire database of registrants, attendees, and questions asked during the live webinar
- Customized promotional e-mail, social media, and online marketing using your media assets, distributed by SEI's marketing team through SEI's marketing channels
- Live polling and surveys within the webinar to actively engage and segment your audience

RATE: \$50/registrant up to \$7,500



Sponsored Workshop

Align your brand with the industry's leading technical training through live training webinars led by SEI Technical Instructors.

Key Deliverables

- Deliver your message during the live training webinar through a 5-minute speaking opportunity
- Your brand applied to a customized promotional e-mail, social media, and online marketing, created and distributed by SEI's marketing team through SEI's marketing channels
- Logo and link to sponsor webpage included in webinar landing page

RATE: \$1,500/sponsor*

**Minimum of 2, maximum of 4 sponsorship spots available per Workshop*



Sponsored Conference Course

Align your brand with the industry's leading technical training through training courses delivered at top industry conferences and led by SEI Technical Instructors.

Key Deliverables

- Deliver your message during a workshop course hosted at an industry conference through a 5-minute speaking opportunity
- Your brand applied to customized promotional emails, social media, and online marketing, created and distributed through SEI's marketing team through SEI's marketing channels
- Logo and link to sponsor's webpage through conference's course landing page

RATE: \$3,000/course*

**There may be multiple SEI courses offered at a single conference*



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Sponsored Content Article

SEI Marketing Team will collaborate with your team to choose an editorially driven topic that resonates with the SEI audience and supports your marketing goals.

Key Deliverables

- Approximately 600 to 800 word article, written by Sponsor
- Article will be prominently featured on the SEI homepage and labeled as “Sponsored Content”
- Teaser of your write-up with full article link, prominently featured and distributed in SEI’s Monthly E-newsletter (65,000 + subscribers)
- 4 social media shares per article with your custom messaging
- Article featured on SEI blog indefinitely

RATE: \$3,000/month





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Contact Us



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